

BECAUSE THERE WAS

Margoth

MEDIA KIT

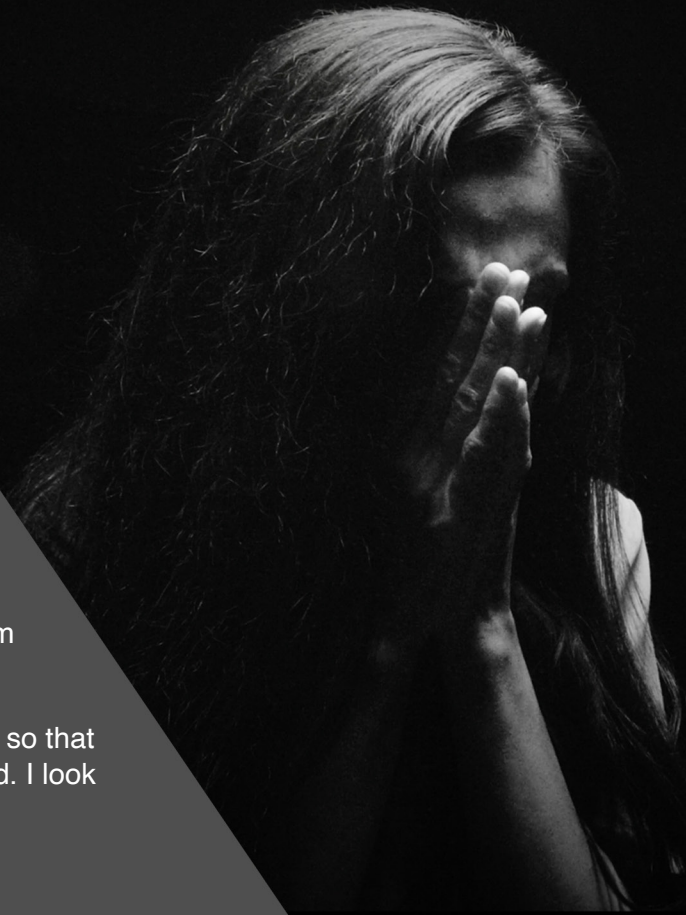
Thank you for visiting my media room. I take your time very seriously and don't believe in wasting one second of it.

If you need to get in touch with me immediately (24 hours or less), please email jeff@jeffreyhartman.org with your request.

If you're on a deadline, include your phone number, and my team will call you back quickly.

Below you'll find an outline of this website. It has been designed so that you can easily navigate to the information or resources you need. I look forward to connecting with you. — Jeffrey Hartman

P.S. Click here to sample [Because There Was Margoth](#)



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HEADSHOTS

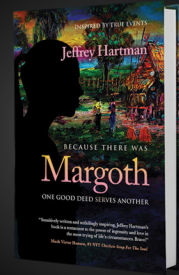


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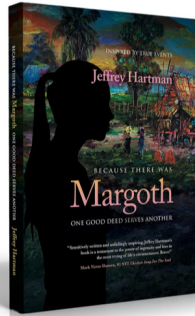


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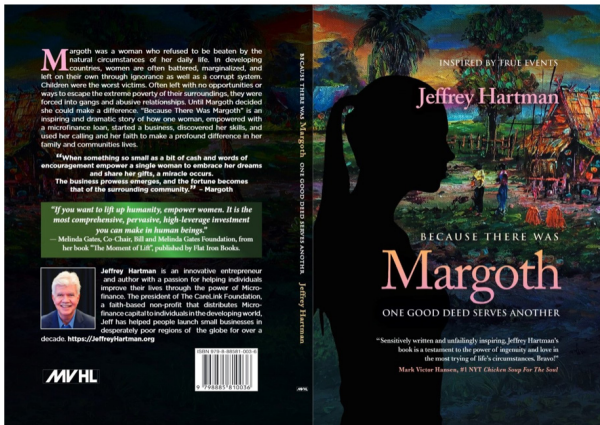
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BOOK IMAGES



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AUTHOR BIO

LONG VERSION

Jeffrey Hartman is an innovative entrepreneur, speaker, and author with a passion for helping people improve their lives through the power of microfinance. He is president and founder of The CareLink Foundation, a faith-based non-profit that distributes microfinance capital to individuals in the developing world. For more than a decade, Jeff and his team at The CareLink Foundation have helped those living in desperately poor regions of the globe launch small businesses. He is also the founder of Thirsty Child, an organization committed to providing clean drinking water to children living in areas where this basic necessity is scarce.

Jeffrey is committed to using his entrepreneurial skills and experience to help others. He relies on the following three principles to guide his endeavors:

1. Faith without action is dead (James 2:17). We are all called on to identify our gifts and talents and to put them to use to make the world a better place.
2. Love your neighbor (Matthew 12:31). In today's ever-shrinking world, our neighbors can be right next door or thousands of miles away. Regardless of their proximity, we are required to love them.
3. Business can be a powerful force for good.

Jeffrey has been married to his college sweetheart, Katherine, for more than forty years. They have two grown children and four wonderful grandchildren. Family is a priority to Jeffrey. He and Katherine intentionally make time to be involved in the lives of their children and grandchildren. The couple lives in Naperville, Illinois, and New Buffalo, Michigan.

SHORT VERSION

Jeffrey has a passion for helping people improve their lives through the power of microfinance. He is president and founder of CareLink Foundation, which distributes capital to empower individuals in the developing world to build their own businesses. He is also the founder of Thirsty Child, an organization committed to providing children with clean drinking water. He and his wife, Katherine, have two grown children, four grandchildren, and divide their time between Naperville, Illinois, and New Buffalo, Michigan.

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BOOK DESCRIPTION

Because There was Margoth by Jeffrey Hartman will inspire you to believe in the power of small efforts that lead to big change.

In developing countries, women and children are often marginalized, neglected, or abused. Too many are left struggling in systems designed by neglect or corruption. Left with no good options or ways to escape the extreme poverty of their surroundings, they are forced into untenable circumstances to survive—from prostitution and gangs to abusive relationships that rob them of hope.

Margoth refused to be beaten by the conditions of her daily life. She decided she could make a difference—and so, she did.

Because There Was Margoth is an inspiring and dramatic story of how one woman, empowered with a microfinance loan, started a business, discovered her skills, and used her calling and faith to make a profound difference in her family and communities lives.

If you feel called to service but don't know how to get started, Margoth can help you find your own purpose. With this book, you will learn how the following principles can empower you to make an impact on the world:

Faith without action is dead (James 2:17). We are all called on to identify our gifts and talents and to put them to use to make the world a better place.

Love your neighbor is a mandate, not a suggestion (Matthew 12:31). In today's ever-shrinking world, our neighbors can be right next door or thousands of miles away.

Business can be a powerful force for good. Microfinance works because it is empowering, transformative and sustainable.

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THE MYTH: BECAUSE THERE WAS MARGOTH

It is okay to be a person of faith but not take action to demonstrate your faith.

Most people in developing countries are lazy and just looking for handouts.

Small efforts don't make much of a difference.

THE TRUTH: BECAUSE THERE WAS MARGOTH

Microfinance is a powerful force for good in the developing world.

The Butterfly Effect is real. One small action can have an enormous impact on the future conditions of a family, community, or government.

More than 700 million people globally suffer from extreme poverty, defined by the World Bank as living on \$1.90 per day per person.

People in developing countries are often financially poor, but spiritually rich. Their faith may be just about all they have, so they rely on it heavily.

Microfinance works!

- 1. It empowers people** to do things that they previously thought were impossible
- 2. It is sustainable.** It is an investment that can help families and communities extract themselves from extreme poverty and become independent
- 3. It pays it forward.** Here's one simple example of how you can make a huge difference in someone's life through the power of microfinance opportunities: Helping a woman start a small business often results in her being able to afford to send her kids to school—giving them an opportunity to have a chance for a good life.

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SAMPLE INTERVIEW QUESTIONS

1. Why did you write this book?
2. Who needs to read this book?
3. What do you hope your book will inspire people to do?
4. You are in an elevator overhearing people talk about your book. What do you hope you hear them say?
5. If Margoth was here with us, what would she like to say to your readers?
6. How will you define success for this book?
7. How much does it take to make a real change in someone's life when they are living in poverty?
8. Explain what microfinance is and how people can get involved.

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INFO FOR INTERVIEWERS

I am deeply honored by your interest for an interview. I'm committed to making you the hero and your audience the focus during our interview. I'm here to serve you, not the other way around. I know that if I do my job well, your audience will feel valued. Here are a few topics that may interest your audience:

Microfinance is a powerful force for good in the developing world.

Extreme poverty is a way of life for more than 700 million people globally.

People in developing countries are often financially poor, but spiritually rich. We can help them, and we can learn from them.

I've created this online media room in the hopes of making your job easier. If you need anything else, please email me at jeff@jeffreyhartman.org

I was recently interviewed by my publisher, Mark Victor Hansen. You can find the link here: [Interview Link](#)

To help you get going, here's a quote from the book:

"When something so small as a bit of cash and words of encouragement empower a single woman to embrace her dreams and share her gifts, a miracle occurs. The business prowess emerges, and the fortune becomes that of the surrounding community." —*Because There Was Margoth, Prologue*

When I'm interviewed by the media, I point my audience back to our interview.

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